



Nomis Solutions Awarded as 2014 Red Herring Top 100 Global

Nomis Solutions Recognized for Its Global Impact and Success at Bringing Innovative Solutions to Retail Banks and Financial Services Companies

San Bruno, CA – November 24, 2014 – Nomis Solutions announced today that it has been selected as a winner of Red Herring's Top 100 Global award, a prestigious honor given only to leading private companies from around the world. Red Herring announced its [Top 100 Global](#) in recognition of the leading companies from North America, Europe, and Asia today, celebrating these startups' innovations and technologies in their respective industries.

"We are excited to be awarded a Top 100 Global Winner on top of the recognition earlier this year as a Red Herring Top 100 Winner in North America," said Frank Rohde, CEO of Nomis Solutions. "This award is a testament to the achievements and successes that our technology, partners, and dedicated employees are bringing to financial service companies and banks around the globe. We also want to add special thanks to our customers. Together, we are innovating to deepen the value of banking relationships."

Red Herring's Top 100 Global list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

Red Herring evaluated the 2014 nominations on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. Fast-growing Nomis combines cutting-edge Silicon Valley approaches to big data, advanced modeling, and deep analytics to help large and medium-sized retail banks better understand their customers. Using Nomis solutions, these banks can deliver win-win products and pricing in an environment that is increasingly competitive, highly disruptive, and marked by rising interest rates.

"Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across the globe to the Top 100 Winners. We believe Nomis Solutions embodies the vision, drive and innovation that define a successful entrepreneurial venture. Nomis should be proud of its accomplishment."

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Nomis Solutions

Nomis Solutions provides best-in-class pricing and profitability technology for financial services companies. By combining a big-data platform with advanced analytics, innovative technology, and tailored business processes, Nomis delivers quick time-to-benefit and improves financial and operational

performance throughout the customer-acquisition and portfolio-management processes. In over 50 implementations, Nomis customers have optimized over \$600 billion in banking transactions and generated over \$600 million in incremental profits.

Headquartered in San Bruno, CA, Nomis Solutions also has offices in Toronto and London. Visit www.nomissolutions.com or contact us at info@nomissolutions.com or 1-650-588-9800 or +44 0207 812 7251.

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